US GAS & ENERGY
INTEGRATED THERMAL INFRASTRUCTURE™

EXECUTIVE BRIEF SERIES
COLD STORAGE SOLUTIONS

CS-105

STOP BUYING ENERGY... START MANAGING IT.



Integrated Thermal Infrastructure™ changes the way you think about energy—turning waste heat into measurable value and long-term financial advantage.

THE NEW ENERGY MODEL

OLD THINKING	NEW THINKING
BUY ELECTRICITY	CAPTURE THERMAL ENERGY
REJECT HEAT	CASCADE IT
BUY MORE ELECTRICITY	REUSE IT
RISING UTILITY COSTS	REDUCE PURCHASED ENERGY
	INCREASE PROFITABILITY

> Every BTU that leaves your facility unused represents lost financial opportunity.

THE THREE QUESTIONS EVERY CEO SHOULD ASK

1. How much purchased energy can we eliminate?
2. How many times can we use every unit of thermal energy?
3. How much additional profit does that create over twenty years?

FROM **ENERGY CONSUMER** TO **ENERGY MANAGER**

CONTROL • EFFICIENCY • RESILIENCE • PROFITABILITY

DISCOVER THE ENERGY MANAGEMENT MODEL

See how Integrated Thermal Infrastructure™ can reduce energy costs and increase profitability.

CS-105 MODULE | COLD STORAGE INDUSTRY | CEO | CFO AUDIENCE Operations | Ownership | USGasAndEnergy.com